Prepared on the Guidelines of the U.G.C.

Courses of Study

For

M. A. History and Tourism

**Choice Based Credit System (CBCS)** 

With effect from 2023-24. Academic Year

Scheme of instruction and Examination



DEPARTMENT OF HISTORY
MAHATMA GANDHI UNIVERSITY

TELANGANA STATE

**NALGONDA - 508254** 

Tapartment of History On 254. (T.S.)

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MAHATMA GANDHI UNIVERSITY, NALGONDA -508254, TELANGANA STATE DETAILS OF COURSES FOR IN MASTER OF ARTS IN HISTORY &TOURISM DEPARTMENT OF HISTORY

With effect from 2023-24 - Academic Year

		I - SEMESTER				II - SEMESTER	~			III - SEMESTER	œ			IV - SEMESTER	ER E	
	S.NO	Course	Teaching Credits S.NO Hours	Credits	S.NO	Course	Teaching Hours	Teaching Credits S.NG Hours	S.NG	Course	Teaching Credits S.NO	Credits	S.NO	Cours	Teaching	δ
	н	History of India (From Earliest times to 1000, A.D)	4	4	Н	History of India (1000- 1757, A.D)	4	4	н	History of Modern India (1758-1950, A.D)	7	4	1	Historiography and Historical Method	4	
1	2	History and Culture of Telangana (From Earliest times to 1323, A.D <u>)</u>	4	4	2	History and Culture of contemporary Telangana (From 1324 to 1947, A.D)	4	4	7	History and Culture of Contemporary Telangana (From 1948 to 2014 AD)	4	4	7	Tribal and Peasant Movements in Colonial India (1800-1950, A.D)	4	
Cobsu	ю	History of Modern World(1453-1870 A.D)	4	4	м	History of Modern World (1871-1956, A.D)	4	L	m	Air Fares and Ticketing	4	4	ю	Tourism Development	4	
IE AD History	17 100	Geographico Tourism	4	4	4	Travel and Accommodation	5 4	4	4 0 4	A. Constitutional History of India 1773 CE-1950 CE B. History and Culture of the Kakatiya's	4	4	4	A. Art and Architecture of Telangana B. Social and Economic Conditions of Colonial India	4	
¢.5	20	Tourism Products	4	4	S	Fairs and Festivals in India	4	4	. A ≤ . B	A. Hospitality Management B. Entrepreneurship	4	4	N	A. Computing and Information System in Tourism B. Human Resource Management in Tourism	4	
	9	Total	5			Human Values and Professional Ethics (Add on)	2	2	9	History and Culture of Tourism in Telangana	2	7	9	Project work Dissertation Field study	4	
	1		07	07	\	Total	22	77		Total	22	77		Total	24	
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Department of History & Tourism Mahatma Gandhi University NALGONDA-508 254 (TS)

### M.A. (HISTORY AND TOURISM) SEMESTER - I CHOICE BASED CREDIT SYSTEM (CBCS) PAPER - I

### **HISTORY OF INDIA** (From Earliest Times to 1000 A.D)

Unit-I: Sources of Ancient Indian History - Archaeological Findings- inscriptions - Coins - Literary Sources - Travel Accounts - Physical Features and their influence on the Course of Indian History -Pre-history to History - Social Formation - Harappan Civilization - Extent; Town Planning; Social Conditions; Economy and Religion - Decline.

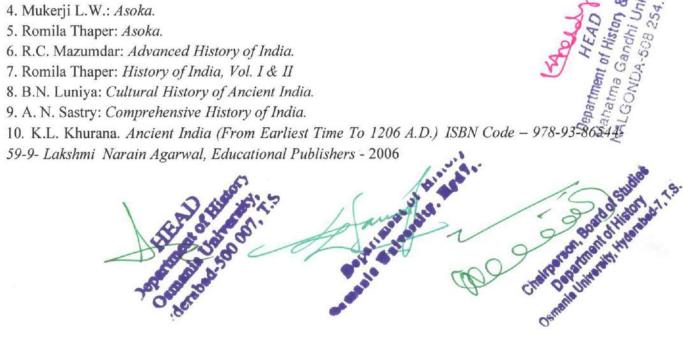
Unit-II: Vedic Period - Political, Social, Economic and Religious Life in the Early Vedic Period-Developments in the Later Vedic Period- Causes Responsible for the Rise of New Religions - Life and Teachings of Mahavira - Life and Teachings of Gautama Buddha- Political Conditions on the Eve of Alexander's Invasion, Alexander's Invasion and Its Impact.

Unit-III: The Mauryan Empire: Conquests of Chandragupta Maurya - Ashoka's policy Dhamma-Administration, Socio- economic conditions under the Mauryas - Art and Architecture - Kanishka and his Achievements - Contribution to Buddhism- Sangam Age- Social and economic conditions

Unit-IV: The Gupta Empire - Achievements of Samudragupta and Chandragupta-II - Socio -Economic - Cultural and Scientific Developments under Guptas- The Age of Vardhanas: Campaigns of Harsha Vardhana - Administration - Literary and Religious Activities of Harsha Vardhana- Bhakti Movement of South India- Alvars, Nayanars- Pallavas of Kanchi - Contribution of Administration, Art - Architecture and literature

### REFERENCE BOOKS:

- 1. The Cambridge History of India, Vol-I
- 2. V.A. Smith: Asoka.
- 3. Altekar A.S.: State & Govt, in Ancient India.
- 4. Mukerji L.W.: Asoka.



### M.A. (HISTORY AND TOURISM) SEMESTER - I CHOICE BASED CREDIT SYSTEM (CBCS) PAPER - II

### HISTORY AND CULTURE OF TELANGANA

(From Earliest Times to 1323 A.D)

Unit-I. Sources – Telangana Geography, Ecology, Environment - Telangana - Paleolithic and Neolithic Ages

**Unit-II:** Ancient Telangana, the Age of Satavahanas – important sites – Administration – Society and Economy, Religion, Literature - Art & Architecture - Post-Satavahana Period – Ikshvakus- Polity - Society - Economy - Religion - Language & Literature - Art & architecture-Vishnukundins - Society - Economy - Religion - Language - Literature - Art and Architecture.

Unit-III: A Brief Political History of Chalukyas of Badami, Rashtrakutas, Chalukyas of Vemulavada and Mudigonda, Kalyani Chalukyas — Administration — Society — Economy — Religion - Language & Literature - Art and Architecture.

Unit-IV: Kakatiyas - Early Kakatiyas and Later Kakatiyas (Ganapathideva to Prataparudra) - Administration - Society - Economy - Agriculture - Irrigation - Trade and Commerce - Literature - Art and Architecture.

### REFERENCE BOOKS:

- 1. B.N. Sastry, Golkonda Charitha-Samskruthi Sasanalu (Telugu).
- 2. B.N. Sastry, Recharla Padmanayukulu (Telugu).
- 3. N. Venkataramanayya, The Chalukyas of Vemulawada.
- 4. Sunki Reddy Narayana Reddy, Telangana Charitra (Telugu).
- 5. G. Yazdani, Early History of Deccan, 2 Vols.
- 6. K. Gopalachary, Early History of Andhra Country.
- 7. K. Satyanarayana, A Study of History and Culture of Andhras, Vol. I & II
- 8. M. Rama Rao, Andhra through the Ages.
- 9. Parabrahma Sastry, The Kakatiyas.
- 10. Suravaram Pratapareddy, Andrula Sanghika Charitra (Telugu).
- 11. Terala Satyanarayana Sarma, Rachakonda Charitramu (Telugu).

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### M.A. (HISTORY AND TOURISM) SEMESTER - I CHOICE BASED CREDIT SYSTEM (CBCS) PAPER - III

### HISTORY OF MODERN WORLD (1453-1870 A.D)

Unit-I: Brief Survey of Political Developments in the 15,th Century - Renaissance - Its Social and Intellectual Roots - Its Significance - Literature and Cultural Contribution, Scientific Knowledge and Intellectual Thought, Geographical Discoveries - Reformation and Counter Reformation Movements in Europe - Its Importance, - Mercantilism and Commercial Revolution - Early Colonial Empires by Spain and Portugal - Incorporation of Latin America, and Asia -

Unit-II: Rise of National States in Europe - England, France, Spain - Austria, Russia, Prussia -Autocracy - Enlightened Despotism - Absolutism - Feudalism in Europe - Colonialism in the 18th Century America - American War of independence - Causes and Consequences - French Revolution - Causes and Results - Napoleon - 1815 - Congress of Vienna Revolutions in Europe 1830 and 1848, - Their Significance - Transition from Feudalism to Capitalism.

Unit-III: Industrial Revolution - Its Causes - Inventions - Consequence - Rise of Industrial Capitalism - Labour and Socialist Movements - Colonialism and Imperialism in Asia, Africa.

Unit-IV: Unification Movements in Italy and Germany - Various Stages - Consequences -Impact on National Liberation Movements in Asia.

### REFERENCE BOOKS:

- 1. Peter Moss: Modern World History, Hampshire, 1978
- 2. Mowat(Ed): The New Cambridge Modern History.
- 3. J.M. Roberts: History of the World, New York, 1976.
- 4. C.D.M. Ketelbey: A History of Modern Times.
- 5. Hughes: Contemporary Europe, A History.
- 7. Dr.K.L. Khurana. World History (1453-1966 A.D.), Lakshmi Narain Agarwal Educational Publishers · Genre: History · ISBN: 9789386828712, 9386828715 · Edition: 2017

### M.A. (HISTORY AND TOURISM) SEMESTER - I CHOICE BASED CREDIT SYSTEM (CBCS) PAPER – IV

### **GEOGRAPHICAL TOURISM**

Unit-I: Fundamentals of Geography - Importance of Geography in Tourism - Climate Vegetation
Climate Regions of the World - Map Reading - Longitude and Latitude - International Date
Line - Time Differences - Time Zones - Greenwich Mean Time (GMT) Variations - Elapsed
Time - Flying Time - Standard Time - Summer Time.

Unit-II: India: The Subcontinent - Major Physical Divisions - Climate - Forest - Flora and Fauna
 Climatic Regions of the World - The Rivers - Rain and Monsoons of India - Mountains - Hills and Valleys - Deserts - Beaches.

Unit-III: The Environmental Acts and Managerial Factors - Environmental Impact Assessment (EIA) Environmental Management System (EMS) - Forest Conservation and Wild Life Protection Acts - The Seasonal Incidents: Floods - Drought - Famines - Causes and Effects - Seasons for Travel to Different Centers.

Unit-IV: Cultural Geography - Influence of Physical Setting on the Growth of Tourism - Main Tourist Centers in India - North and South India - Telangana - Andhra Pradesh - Karnataka - Tamil Nadu - Goa - Maharashtra - Bihar - Rajasthan - Punjab - Uttar Pradesh - Jammu & Kashmir.

### REFERENCE BOOKS:

- Bondface, B & Coper C. Coper: The Geography of Travel & Tourism, London, England, Heme Man Professional Pub. 1987
- 2. Burton, Rose Mary (London). The Geography of Travel & Tourism,
- 3. H.A. (Mac Donald & Evans, London). Geography of Tourism, Robinson,
- 4. Major Das: India-A Tourist Paradise.
- 5. Gopal Singh: The Geography of India, Delhi, 1988.
- 6. Dubey & Negi: Economic Geography, Delhi, 1982.
- 7. R. C. Majumdar: Race & Culture of India, Bombay, 1980.
- 8. Cooper, Fletcher: Tourism Principles and Practices

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### M.A. (HISTORY AND TOURISM) SEMESTER - I CHOICE BASED CREDIT SYSTEM (CBCS) PAPER – V

### TOURISM PRODUCTS

Unit-I: Natural Resources - Rivers as Tourism Products - Beach Resorts - Hill Mountain Resorts
 Holiday Packages - Forests and Climatic Zones.

Unit-II: Archaeological and Historical Resources - Archaeological Sites - Ancient - Medieval - Modem Structures. Cultural Resources - Indian Dance Forms - Music - Classical and Folk - Paintings - Fairs and Festivals - Holiday Packages - Entertainments and Recreations - Boat Recess - Bull-Fights - Kite-Flying, Games and Sports etc.,

Unit- Unit-III: Handicrafts as a Tourism Product - Types of Handicrafts - Modem Centers of Special Handicrafts - Production Centers of Special Handicrafts - Cane Work - Pottery - Terracotta Work - Carpets - Textiles - Kalankari - Art of Cookery - Varieties of Food - North Indian Dishes and South Indian Dishes.

Unit- IV: Religious and other Resources - Important Religious Centres and Shrines - Pilgrimages
 Centres of Yoga and Meditation - Art Galleries - Museums - Libraries - Wild Life Sanctuaries National parks, Zoos - Gardens - Multipurpose Projects - Nagarjuna Sagar - Srisailam - Bakra
 Nangal etc.

### REERENCE BOOKS:

- 1. Daredy Tourism: Indian Architecture Indu & Buddhist Period.
- 2. Harle, J.C.: The Arts & Architecture of Indian Sub-continent.
- 3. Bharatiya Vidya Bhavan: Imperial Guptas.
- 4. Bharatiya Vidya Bhavan: Classical Age.
- 5. Acharya Rao: Tourism & Cultural Heritage of India. Rose, Pub.
- 6. Basham A L.: The wonder that was Indian, Rupa & Com. Delhi-1988.
- 7. Basham A L.: The Gazetteer of India-History & Culture, Vol-II, Pub. Div.
- 8. Hussain, A.A.: The National Culture of India N.B.T. Dctttv1959.
- 9. Mukherji R.K.: The Culture & Art of India. London, 1959
- 10. The Treasure of Indian Museums. Marg Publication. Pombay.

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# M.A. (HISTORY AND TOURISM) SEMESTER -II CHOICE BASED CREDIT SYSTEM (CBCS) PAPER -I HISTORY OF INDIA (1000 -1757 A.D)

Unit-I: The Cholas- Contribution to the Culture- Invasions of Mohammud of Ghazani and Ghor- The Slave Dynasty - Qutb-ud-din Aibak, Iltutmish. Raziya and Balban - The Khilji Dynasty - Alla-ud-din Khilji - Military Conquests - Market Reforms.

Unit-II: The Tughlaq Dynasty - Muhammad-bin Tughlaq, Firoz Shah Tughlaq - Timur Invasion-The Sayyid Dynasty - The Lodi Dynasty - Decline of the Delhi Sultanate- Administration under the Delhi Sultanate - Socio-Economic and Cultural Conditions - Literature, Art & Architecture under the Delhi Sultanate.

Unit-III: The Mughals - Babur - Humayun - The Sur Interregnum - Shersha - Administration; Akbar
 Jahangir and Nurjahan - Shahjahan - Aurangazeb - Downfall of the Mughal Empire; Religious,
 Rajput and Deccan Policies of the Mughals - Administration under the Mughals - Mansabdari System
 Socio-Economic and Cultural Conditions - Literature, Art & Architecture under the Mughals.

Unit-IV: Bhakti Movement - Sufism - Their Philosophy - Contribution to Indian Culture; The Rise of Maratha - Shivaji - Administration - Peshwas and their Contributions - Decline.

### REFERENCE BOOKS:

- 1. Cambridge History of India, Vol. III &I V
- 2. R.P. Tripathi: Some Aspects of Muslim Administration in India.
- 3. Tarachand: Influence of Islam on Indian Culture.
- 4. Qureshi I.H.: The Administration of Sultanate of Delhi.
- 5. Puri, Chopra & Das: Socio-cultural and economic History of India. Vol- II
- 6. J.N. Sarkar: Mughal Administration.
- 7. Ibn Hasan: Central Structure of the Mughal Empire.
- 8. Ashraf: Life and Condition of the People of India.
- Roychowdary: Cambridge Economic History of India, Vol-I.
- 10. Percy Brown: Indian Architecture.
- 11. Shenvani H.K.: History of Medieval Deccan, Vol. I & II.
- 12. S.N.Sen: Admiristrative System of the Marathas

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### M.A. (HISTORY AND TOURISM) SEMESTER -II CHOICE BASED CREDIT SYSTEM (CBCS) PAPER-II

### HISTORY AND CULTURE OF TELANGANA (From 1324 to 1947 A.D)

Unit-I: Khilji and Thuglak invasions - Sultanate rule in Telangana and revolts against them-Musunuri - Velamas of Devarakonda and Rachakonda - Bahamanis - Gajapatis - their Contribution to Culture.

Unit-II: Outb Shahi Kingdom of Golconda - Political History - Administration - Society - Economy -Agriculture - Irrigation - Trade &. Commerce - Language - Literature - Art and Architecture-Mughal Rule in Golconda - Sarvai Papadu

Unit-III: - Foundation of Asaf Jahi Dynasty - A brief political History - Nizam British Relations -Chandulal - 1857 Revolt - Salarjung Reforms. : Modernization of Hyderabad - The Rule of Mir Osman Ali Khan- Education - Establishment of Osmania University - Industry and Irrigational Developments- Commercialization of Agriculture, Communication and Constitutional Developments

Unit-IV: Social, Cultural and Political Awakening in Telangana - Press and Library Movements -Nizam Rastrandhra Jana Sangam - Ittehadul Muslim Party - Bhagya Reddy Varma and Dalit Consciousness - The Role of Andhra Maha Sabha - Hyderabad State Congress - Political Development in Hyderabad State - Vandemataram Movement - Role of Arya Samaj and Ramananda Thirtha - Communist Party and Its Activities - Adivasis Revolt - Komuramu Bheemu- Telangana Peasants Armed Struggle

### REFERENCE BOOKS

- 1. H.K. Sherwani., History of Qutb Shahi Dynasty.
- 2. S. Pratapareddi., Andhrula Sanghika Charitra (Telugu).
- 3. T. Dayakar Rao, History of Veloma Kingdoms (Rachakonda and Devarakonda).

- 6.

- 10. B. Ramachandra Reddy & T. Manohar. Telangana

Sarojini Regani, Highlights of the Freedom Movement in Andhra Pradesh. And Nizam British Relations V.K. Bawa., Hyderabad under Salarjung-I. and The Last Nizam

B. Ramachandra Reddy & T. Manohar. Telangana in 12 Century /The Select Documents Manatma Gandhi

### M.A. (HISTORY AND TOURISM) SEMESTER -II CHOICE BASED CREDIT SYSTEM (CBCS) PAPER -III HISTORY OF MODERN WORLD (1871-1956 A.D)

Unit-I: New Imperialism 1871-1914 - Main features - scramble of Africa - Colonization and Impact - Eastern Question - Congress of Berlin 1878 - Diplomatic Developments in Europe -Circumstances Leading to the Formation of Triple Alliance and Triple Entente. Political Conditions on the Eve of First- World War - First World War - League of Nations

Unit-II: Russian Revolution - Post War Diplomacy - World Economic Depression and Its Impact Roosevelt's New Deal- Rise of Nazism - Hitler - Fascism - Mussolini - their Policies

Unit-III: Nationalism in China - Causes and Consequence for the Nationalist Revolution of 1911 - Circumstances Leading to the Revolution of 1949 and Its Results; Modernization in Japan -Meiji Restoration - Militarism in Japan.

Unit-IV: Second World War - Causes and Consequences - UNO and Its Achievements - Rise of Super Powers - USA & USSR and Emergence of Military Blocks NATO - Warsaw Pact - Cold War Politics - Berlin Congo and Korean Crisis; Emergence of Non-Alignment and Its Relevance.

### REFERENCE BOOKS:

- . Bipin Chandra: Comintern and National and Colonial Question.
- 2. C.D.M. Ketelbey: A History of Modern Times.
- 3. G. Bhadru Naik (Ed)., History of Modern Europe, A.D. 1789 1960.
- 4. Hughes: Contemporary Europe, A History.
- 5. J.A.R. Marriot: History of Modern Europe 1950-1993.
- 6. J.M. Roberts: History of the World, New York, 1976.
- 7. Mowat (Ed): The New Cambridge Modern History.

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# M.A. (HISTORY AND TOURISM) SEMESTER -II CHOICE BASED CREDIT SYSTEM (CBCS) PAPER –IV

### TRAVEL AND ACCOMMODATION

**Unit-I:** Travel Agency - Definition - Main functions - Organizational Structure of a Travel Agency - the Tour Operator - Different Types of Travel Agents - their Responsibilities - Procedures for becoming a Travel Agent - Tour Operator in India.

Unit-II: Modes of Transport - Development of Means of Transport - Rail - Water - Air Transport - Role of Transport in Tourism National Transport Policy - Role of Indian Air Lines - India Railways - Air India - Vayudut in the Growth of Travel Agency - Tour Operator's Business - Link Transport Needs (Subsidiary Services) - Travel Agency - Operations, Ticketing, Books etc. Special Services - Passport etc - Tour Operator Package Tour - Planning a Tour - Costing a Tour-Marketing a Material Transport Operation.

Unit-III: Guides & Escorts - Define Guides - Escorts - Tourist expectations - Role of Guides - Escorting a Tour - Informal Services in Tourism - Dimensions of Informal Sector - Souvenir - Guest House Owners Street Guide's (Tourism) Role etc.

Unit-IV: Tourist Accommodation - Various Types of Accommodation Hotels - Star Hotels - Heritage Hotels etc - Some Principal Considerations - Marketing Camp-Eating Joints - Bars-Entertainment - Recreation.

### REFERENCE BOOKS:

- 1. Merissen Jone, W: Travel Agent & Tourism.
- 2. David H. Howel: Principles & Methods of Scheduling Reservation.
- 3. Bhatia A.K.: Tourism Development Principles & Policies.
- 4. Wiliam Coldue: Travel in India.
- 5. Agarwal, Surindar: Travel Agency & Management.
- 6. Geo check: Professional Travel Agency Management.
- 7. Negi M.S.: Tourism & Hoteliering.

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# M.A. (HISTORY AND TOURISM) SEMESTER -II CHOICE BASED CREDIT SYSTEM (CBCS) PAPER -V

### FAIRS AND FESTIVALS IN INDIA

Unit-I: Importance of Fairs and Festivals – Salient Features - Difference between festivals and fairs - Fairs in India -Types of Fairs- Tourism Fairs – National and Regional Tourism Fairs- Pushkar Fair- Sonepur cattle Fair

Unit-II: Types of Festivals- National Festivals: Deepavali- Christmas- Eid-ul-Fitr –Mahavir Jayanthi – Buddha Purnima- Gurunanak Jayanthi,-Regional Festivals: Pongal/Makar-Sankranti-Dasara- Telangana, Onam- Kerala -Ganesh Chaturthi-Bihu-Baisakhi-Puri Rath Yatra-Holi-Kumbha Mela

Unit-III: Cultural Festivals of India: Goa Carnival-Desert Festival Rajasthan- Kite Festival-Kutch Festival- Kerala Boat Festival-Horn Bill Festival of Nagaland. Dance Festivals Chidambaram- Mamallapuram- Konark Ruhaniyat- The all India Sufi- Music Festival at Thiruvaiyaru- Urs in Rajasthan- Teej in Jaipur.

Unit-IV: Music and Dances in India- Types of Dance - Bharatha Natiyam - Kathak- Kathakali- Manipuri- Odisi- Kuchupudi. and Folk Dance - Types of Music- Hindustani- Karnatic- and Folk Music-Multi Cuisines in North and South India- Strengthening the image of Incredible India.

### REFERENCE BOOKS:

- Chitralekha Singh & Premnath, 1999, Hindu Festivals, Fairs and Fast, Crest Publishing House, New Delhi.
- 2. C.H.Buck, 1999, Faiths, Fairs and Festivals, Asian Educational services, New Delhi.
- Dr.Robin David Tribhwan, 2003, Fairs and Festivals of Indian Tribes, Discovery Publishing House, New Delhi.
- Sharma S.P. & Gupta, 2006, Fairs & Festivals of India, Hindoology Books, Pustak Mahal, Delhi.
- 5. Dr.Krishna Gopal, 2010, Fairs and Festivals of India, Gyan Publishing House, New Delhi.

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# M.A. (HISTORY AND TOURISM) SEMESTER -III CHOICE BASED CREDIT SYSTEM (CBCS) PAPER –I

HISTORY OF MODERN INDIA (1758-1950 A.D)

Unit-I: Mercantilism, Foreign trade, European traders in India in the Seventeenth and eighteenth centuries- Portuguese, Dutch, French and British- Carnatic Wars- Ascendancy of English East India Company in the Indian subcontinent.

Unit-II: Battles of Plassey (1757) and Buxar (1764) as a curtain raiser to the acquisition of Diwani; the Company as a territorial power; the initial perils and challenges of governance; intellectual foundation of early land settlement exercises. Dynamics of expansion in post Buxar era with special Powers focus on Bengal, Bengal, Oudh, Hyderabad, Mysore, Marathas and the Sikhs.

Unit-III: Rise of Indian Nationalism, Social and Economic Bases of Nationalism - Revolts of 1857 and Different Social Classes; Tribal and Peasant Movements - Ideologies and Programmes of the Indian National Congress, 1885-1920; Trends in Swadeshi Movement; Ideologies and Programmes of Indian Revolutionaries in India and Abroad - Gandhian Mass Movements - Ideology and Programme of the Justice Party - Left Wing Politics- Movement of the Depressed Classes.

Unit-IV: Communal Politics and Genesis of Pakistan; Towards Independence and Partition Rehabilitation after Partition; Integration of the Indian States; the Kashmir Question - The Making of the Indian Constitution.

### REFERENCE BOOKS:

- 1. Anil Seal, Emergence of Indian Nationalism.
- 2. Bipan Chandra, India Struggle for Independence.
- 3. Bipan Chandra, Nationalism and Colonialism in Modern India.
- 4. Bipan Chandra, Essays on Modern India.
- 5. Bipan Cnandra, Rise and Growth of Economic Nationalism.
- 6. Desai, A.R. Social background of Indian Nationalism and Peasant Movement in India.
- 7. Dutt., R.P. India Today.
- 8. Dutt. R.C. Economic History of India Vol, I & II.
- 10. Gopal, S. Jawaharlal Nehru and Biography.

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### M.A. (HISTORY AND TOURISM) SEMESTER -III CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER -II

### HISTORY AND CULTURE OF CONTEMPORARY TELANGANA

(From 1948 to 2014. A.D)

Unit-I: Razakars and their Activities - Kasim Razvi, Integration of Hyderabad State in Indian Union Police Action and Liberation of Telangana - J. N. Choudry Union Military rule in Hyderabad State - General Election in Hyderabad-1952. Formation of Popular Ministry under Burgula Rama Krishna Rao Assertion of Mulki Identity and the City College Incident (1952).

Unit-II: Merger of Telangana Fazul Ali Commission, State Reorganization Commission - Gentlemen's Agreement - Formation of Andhra State and Formation of Andhra Pradesh, (1956).

**Unit-III:** Discrimination, Dissent and Protest - Violation of Gentlemen's Agreement - Agitation for Separate Telangana State: Formation of TPS - Role of Intellectuals, Students and Employees in 1969 Movement.

Unit-IV: Second Phase Movement for Separate Telangana - Formation of Various Associations-Telangana Aikya Vedika - Telangana Jana Sabha - Telangana Rashtra Samiti (2001) - Mass Mobilization - Sakala Janula Samme - Millennium March - Sagara Haram, Chalo Assembly - December 2009. Declaration and the Formation of Telangana State, June 2014.

### REFERENCE BOOKS:

- 1. Goutham Pingle, The Fall and Rise of Telangana, Hyderabad, 2014.
- 2. H. Rajendra Prasad, Asaf Jahis, Hyderabad, 2006.
- 3. I. Thirumali, Against Dora and Lord, New Delhi, 2008.
- 4. I. Thirumali, Telangana Andhra, Delhi, 2010.
- 5. Kingshuk Nag, Battle Ground Telangana, Hyderabad, 2010.
- 6. Lalitha & Susie Tharu. We were Making History, Kali for Women, New Delhi.
- 7. Sarojini Regani, Highlights of Freedom Struggle in Andhra Pradesh.
- 8. Sarojini Regani, Nizam-British Relations.

9. Y. Gopal Reddy, A Comprehensive History of Andhra Pradesh.

### SEMESTER-III

### CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER -III

### AIR FARES AND TICKETING

Unit-I: Airlines abbreviations, codes and definitions – Aircraft and in-flight service – airport facilities and special Passengers – Automation – Baggage – International Regulations – Travel Guides. Air Transport Association (IATA) - International Civil Aviation Organization (ICAO) - Familiarization - Practice - Itinerary Planning - Areas, Sub-Regions - as per International Air Transport Association – IATA.

**Unit-II:** Air Fares and Ticketing I: Arrangement of the tariff manuals – Terms and Definition – Published Fares – Currency Regulations – Round and Circle Trip Fares-Journeys in different classes – Special Fares – Discounted Fares – Tax – Ticketing instructions – BSP procedures – Stock control and security of accountable documents.

Unit-III: Air Fares and Ticketing II: Review of Basic Fare Construction principles – the Mileage System – Lowest Combination principle Around the World Fares – "Open Jaw" Journeys – Special Fares – Re-routing – Collection of fares.

Unit-IV: Travel Formalities: Tour Brochure – Booking conditions – Reservation procedures.

Passport – Health Certificates –Taxes – Customs and – Currency –Travel Insurance-general preventive measures – The Travel Information Manual – Consequences of negligence.

### REFERENCE BOOKS:

- 1. ABC Worldwide Airways Guide (Red &Blue).
- 2. Doris S Davidoff, 1995, Air Fares and ticketing, Prince Hall, New York.
- Jagmohan Negi, 2000, Air Travel Ticketing and Fare Construction, Kanishka Publishers, New Delhi.
- Jitendra Kumar Sharma, 2005, Flight Reservation and Airline Ticketing, Kanishka Publishers, New Delhi.
- 5. Rastogi A.P, 2007, Air Travel Ticketing and Fare Construction, Aman Publications, New Delhi.

6. Singh L.K., 2008, Foreign Exchange Management and Air Ticketing, ISHA Books,

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### M.A. (HISTORY AND TOURISM) SEMESTER -III CHOICE BASED CREDIT SYSTEM (CBCS) PAPER –IV(A)

### CONSTITUTIONAL HISTORY OF INDIA 1773 CE - 1950 CE

Unit-I: Constitutional Development During Company' Rule: Brief Outline of the East India Company the Regulation Act of 1773, Pits Acts of 1784, the Charter Acts of 1793, 1813, 1833.

Unit-II: Evolution of Representative Governance: Queen's Proclamation, government of Indian Act of 1858, Indian Council Act of 1861, Local Self-Government Proposal of Mayo and Ripon, Various Commissions during Curzon's Viceroyalty - Police Commission - Education Commission - Decentralization Commission of 1808. Brief Introduction to the Formation of Indian National Congress, Indian Council Act of 1892, Brief Introduction to the Formation of Muslim League the Indian Council Act of 1909.

Unit-III: Making Responsive Governance: The Government of India Act of 1919, Main Provisions, Simon Commission Nehru Report-Salient Features, Jinnah's Fourteen Points, The Round Table Conference, The Government of India Act of 1935, main Provisions, Formation of the Congress Government in Provinces.

Unit-IV: Towards Freedom: August Offer of 1940, Cripps Mission of 1942. Wavell's Plan of 1945, cabinet Mission Plan of 1946, Attlee's Declaration of 1947, Mountbatten's Plan, Mechanisms on the Partition and Debateson Federation States. The Indian Independence Act of 1947. Formation of the Constituent Assembly-Its Debates and Deliberations, Promulgation of the Constitution.

### REFERENCE BOOKS:

- 1. A C Benetjee: Indian Constitutional Documents.
- 2. A Appadorai: Dyarchy in Practice.
- 3. A B Keith: A Constitutional History of India.
- 4. Bisheshwar Prasad: Origins of Provincial Autonomy.
- 5. C.H. Philips: The evolution of India and Pakistan 1858-1947, Select Documents.
- 6. Gurumukh NihalSingh: Landmarks in Indian Constitutional and National Development.
- 7. Nicholas Mansergh: Transfer of Power 1942-47
- 8. R Coupland, The Constitutional Problem in side.

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### SEMESTER -III

### CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER -IV(B)

### HISTORY AND CULTURE OF THE KAKATIYAS

Unit-I: Sources for the study of Kakatiyas: Archaeological- Inscriptions - Coins - Monuments - Literary Works-Native Accounts and Foreign Accounts.

Unit-II: Political History: Early History - Beta-I -Prola-I , Beta-II , Prola-II, Ganapathideva - Rudramadevi, Prataparudra- II-, and their Achievements - Administration - Decline of the Kakatiyas.

**Unit-III:** Economy: Agriculture Growth of Agriculture - Irrigation Facilities Crafts Mining-Industries - Trade and Commerce - Merchant Communities Trade Centers - Trade Routes Transport and Communications Composition of Exports and Imports Weights and Measures.

Unit-IV: Society: Structure of Society- Position of Women -Customs and Traditions Games and Amusements -Fairs and Festivals-Social Amnity. Cultural Conditions: Religions- Jainism - Saivism-Vaishnavism -Popular - Religious Ideas and Cults - Temples and Mathas - Education and Learning Educational Institutions -Development of Literature - Art and Architecture - Important Monuments and Folk Arts.

Student should undertake a field study of the Kakatiya Monuments as part of the Curriculum

### REFERENCE BOOKS:

- 1. B.S.L. Hanumantha Rao: History of Andhra Desa (Ancient & Medieval).
- 2. Ch. Prasada Rao, Kakatiya Silpam.
- 3. C. V. Ramachandra Rao, Administration and Society in Medieval Andhra (AD. 1038-1538).
- 4. Gopalakrishna Murthy, S., The Sculpture of the Kakativas.
- 5. Hari Shiva Kumar, Orugallu Charitha.
- 6. Kanakadurga, P.S., Kakatiyulanati Samajika Jeevanam. Coinage
- 7. M. Somasekhara Sarma, A Forgotten Chapter of Andhra History.
- 8. M. Somasekhara Sarma, Andhra Desa Caritra Sangraham (Telugu).
- 9. Malaya Sri., Kakatiya Kalamnati Sangika Givitam.
- 10. M. Radhakrishna Sharma, The Temples of Telangana.

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### **SEMESTER-III**

### CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER-V(A)

### HOSPITALITY MANAGEMENT

Unit-I: Introduction to Hospitality management - Definition of Hotel - Evolution and Growth of Hotels - Classification of Hotels: On the basis of Location, Size, Level of Service, Length of stay, Theme, Target Market, Ownership - Categorizing the hotel based on Stars - Hotel administration and management of hotel properties.

Unit-II: Food Production Department - Kitchen - Buffets - Beverage Operations - Functions -Out Lets of Food and Beverages - Types of Meal Plans - Types of Restaurants - Types of Menus - Room Service - Catering Service - Food Services in the Airlines - Trends in Lodging and Food Services - Duties and Responsibilities of Staff.

Unit-III: Hospitality industry- Growth opportunities-The event management professions-Meetings conventions and expositions-meeting planners-recreation and leisure-The gaming entertainment industry-Health, Wellness and Spas-Global trends in hospitality

Unit-IV: Miscellaneous Departments - Laundry - Linen - Telephone - Telex - Garage - Parking -Gift Shops - Hair Dressing Saloon - Florist - Horticulture - Entertainment and Recreation Facilities - Banquets - Functions - Conferences - Outdoor Catering.

### REFERENCE BOOKS:

- 1. Jagmohan Negi; S: Professional Hotel Management; Chand Co., New Delhi, 2002
- 2. Gray and Ligouri: Hotel and Motel Management & Operations (Delhi).
- 3. Andrews: Hotel Front Office Training Manual (Bombay: Tata McGraw Hill.
- 4. Negi: Hostels for Tourism Development (Delhi: Metropolitan India).

- Heineman, London, 2003

  8. Clayton W Barrows & Tom Powers "Introduction to the Hospitality Industry", 9th Edition, John Wiley & Sons, New Jersey, 2009.

  9. John R Walker "Introduction to Hospitality Management". 1st Edition Inc, South Asia, 2004. John Wiley & Sons, New Jersey, 2009.

  9. John R Walker "Introduction to Hospitality Management", 1st Edition, Pearson Education, Inc., South Asia, 2004.

  10. Krishnan K Kamra, et al "Hospitality Operations of Management", 1st edition.

  New Delhi. 2000.

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### **SEMESTER-III**

### CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER-V(B)

### ENTREPRENEURSHIP

Unit-I: Concept of Entrepreneurship - Characteristics of an Entrepreneur - Distinction between Entrepreneur and Manager- Functions of an Entrepreneur - Types of Entrepreneurs - Factors Affecting Entrepreneur Growth - Entrepreneur Competencies.

Unit-II: Marketing - Marketing Research for the New Venture - Characteristics of Marketing Plan - Steps in Preparing Marketing Plan - Why Some Plans Fail.

Unit-III: Financing of Enterprises - Sources of Finance - Venture Capital Term Loans - Institutional Finance to Entrepreneurs.

Unit-IV: Ending the Venture- Bankruptcy - Causes and Remedies - Re-organization- Steps in Re-organization - Transfer of Business - Different Methods of Transfer.

### REFERENCE BOOKS:

- 1. Robert D. Hisrich & Michael, P. Peters: Entrepreneurship, TMH, 2002.
- 2. S.S. Khanka, S. Chanda & Co.: Entrepreneurial Development, 1999.
- 3. Thomas W. Zimmerer & Normass, M. Scarborough, P.H: Essentials of Entrepreneurship 2005.
- 4. Brookes, M., & Altinay, L. (Eds.). (2015). Entrepreneurship in hospitality and tourism: A global perspective. Oxford: Goodfellow Publishers Ltd.
- 5. Deakins, D., & Freel, M. (2009). Entrepreneurship and small firms. (5th ed.). New York, NY: McGraw-Hill.
- 6. Dollinger, M. J. (1995). Entrepreneurship: Strategies and resources. Boston, MA: Austen Press.
- 7. Drucker, P. (1985). Innovation and entrepreneurship. New York, NY: Harper & Row. European Union. (2015). Promoting entrepreneurship. Retrieved from <a href="https://ec.europa.eu/growth/">https://ec.europa.eu/growth/</a> smes/promoting entrepreneurship\_en. Accessed on 5 October 2016.

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M.A. (HISTORY AND TOURISM) SEMESTER -III CHOICE BASED CREDIT SYSTEM (CBCS) OPEN ELECTIVE - PAPER -VI HISTORY AND CULTURE OF TOURISM IN TELANGANA

UNIT I: Geographical attractions in Telangana State: Hill Stations -Telangana Rivers' -Godavari and Krishna-Lakes - Telangana Forest- Jannaram and Tadvai Forests - Sanctuaries in Telangana -Amrabad Tiger Reserve Forest - Kawal Tiger Reserve Forest - Wildlife Sanctuary and Bird Sanctuaries - Eturnagaram, - Kinnerasani - Manjera- Pakhal- Pocharam Forest- Pranahita -Sivaram-Nagarjuna Sagar Project - Srisailam Project- Sriram Sagar Project- Singur Project-Musi Project-Nizam Sagar Project - Priyadarshini Jurala Project - Kaleshwaram Lift Irrigation Project-Devadula Lift Irrigation Project

UNIT II: Religious Temples:- Yadadri Temple - Badrachalam Temple- Basara Sarawathi Temple Vemulavada Temple- Srisailam Temple- Ramalingeswara - Temple- Badrakali Temple- Pangiri Temple- Jaina Temple Kolanupaka - Buddhist sites Nelakondapally - Dhulikatta - Nagarjunakonda -Kolanupaka - Kurikyala -Bommalaguta- Charminar- Jumma Masjid - Janapahad Darga-Pahadi Sharif-Kazipet Dargah-Annaram Sharif- Qutub Shahi Tumbes -Medak Church-Secendrabad Church- Dornakal Church.

UNIT III: Administrative historical attractions and forts-Golconda Fort-Warangal Fort-Bhongir Fort-Rachakonda Fort-Medak Fort-Khammam Fort- Jagityal Fort -Elgandal Fort-Nizamabad Fort-Nirmal Fort- Ramagiri Fort. Telangana Ghadis- Domakonda - Gadwala-Wanaparthy- Rajolu -Seerolu- Visnoor - Kalleda. Palaces: Choumalla -Falaknooma Palace-Kingkoti Palace-Museums-Birla Science Museum -Nizam Museum-Salarjung Museum-Telangana State Archives-Purani Haveli-Tribal Museum.

UNIT IV: Culture -Metal works- Stone works- Paintings -Musical instruments- Textiles Carpet-Wooden Crafts -Cuisines in Telangana State. Folk Dances - Nagoba jathara - Sammakka and Saralamma jathara - Gollagattu or Peddagattu jathara - Komuravelli jathara - Edupayala jathara -Kondagattu jathara- Kothakonda jathara -Ayinavolu jathara -Kurumurthy or Gurumurthy jathara -Gunjedu Musalamma jathara - Chittaramma jathara etc. Festivals Bhogi-Sankranthi-Ugadi-Srirama Navami-Holi-Ekadasi-Nagulapanchami-Moharram-Bonalu-Bathukamma-Saddula panduga-

Dussera - Dewali-Ramzan- Bakrid -Good Friday -Christmas.

### REFERENCE BOOKS:

- 1. M. Rajeev, December 10, 2017, "Telangana Districts Register Huge Tourist Inflow In 2015, 2016" The Hindu
- 2. Sir Leonard Worley, Ed., History of Mankind Cultural and Scientific Development, Vol. 1, UNESCO, Paris,
- 3. Qureshi, Anwar Iqbal, The Economic Development of Hyderabad, Rural Economy, Vols. I & II G.S. Press, Madras,
- 4. Raj, Sheela, Mediaevalism to Modernism, Popular Prakashan Private Limited, Bombay, 1987.
- 5. Rao, Rama. M., Glimpses of Dekkan History, Orient Longmans Limited, Calcutta, 1951.
- 6. Rao, Subba, G.V. The Freedom Struggle in Hyderabad State, Volumes.4, Hyderabad, 1956.
- 7. Ray, Bharati, Hyderabad and British Parataottntcy 1858-1883, Delhi, 1988. Razvi, Javid, S. M., Political Awakening In Hyderabad, Ro/e of Youth and Students, 1939-56, Hyderabad, 1985.

8. Sherwani, H.K, Studies in Indian Culture, Dr. Ghulam Yazdani Commemoration Volumes, Moulana Abdul Kalam Azad Oriental Besearch Institute, Hyderabad, 1966.

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### M.A. (HISTORY AND TOURISM) SEMESTER-IV CHOICE BASED CREDIT SYSTEM (CBCS) PAPER - I

### HISTORIOGRAPHY AND HISTORICAL METHOD

Unit-I: History- Definitions, Nature and Scope- History and its Relations with other Social Sciences - History -An Art or Science

Unit-II: Greco-Roman Historiography - Herodotus & Thucydides - Livy & Tacitus - Christian Historiography - St. Augustine - Arab Historiography - Ibn Khaldun - Modem Historiography - Edward Gibbon - Ranke - Toynbee - Karl Marks- Indian Historiography - Kalhana, Alberuni. Abul Fazl - James Mill and Imperialist historiography - Response of the Nationalists - Marxist and Subaltern Historiographers.

**Unit-III:** Historical Methods-Selection of Topic and Research Problem -Hypothesis - Heuristics/ Collection of Data - Sources of History - Primary and Secondary Sources, other sources: Legends and Ballads- Criticism: External and internal

**Unit-IV:** Synthesis and Grouping of facts- Exposition and Presentation of Thesis- Objectivity in History – Generalization-Referencing-Foot Notes-Bibliography- Concluding operations

### REFERENCE BOOKS:

- 1. Collingwood R.G. The Idea of History Oxford University Press 1978
- 2. Manickam. V. History and Historiography Clio publications, Madurai 2003
- 3. Sen S.P. Historians and Historiography in Modern India Institute of Historical Studies, Calcutta 1973
- 4. Sheik Ali. B. History its Theory and Methods, Macmillan, New Delhi. 197
- 5. Dr. K.L. Khurana. Concepts and Methods of Historiography- ISBN Code 978-93-86241-49-8- Lakshmi Narain Agarwal, Educational Publishers - 2019
- 6. Paul Thompson: History of Historical Writing.
- 7. N. Sastry & Ramanna: Historical method with special reference to India.
- 8. E H. Car: What is History?
- 9. Chakravarty, History, Historical Thought and Historiography. Pearson Education India, publishers, Delhi, 2012.
- 10. Ernst Breisach, Historiography, Chicago: The University of Chicago Press, New Delhi, 2007
- Gorge, H. S. Research Methodology in History. Alpha Publishing Corporation, New Delhi, 2011
- 12. Sreedharan, E, A Text Book of Historiography (100 B.C. A.D. 2000), Orient Black Swan publishers Belhi, 2004.

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### M.A. (HISTORY AND TOURISM) SEMESTER-IV CHOICE BASED CREDIT SYSTEM (CBCS) PAPER - II

### TRIBAL AND PEASANT MOVEMENTS IN COLONIAL INDIA (1800 -1950 A.D)

Unit-I: Nature and Scope of Peasant Revolts in India-Indian Peasantry under the Colonial Rule- Land revenue systems, Commercialization of Agriculture, Rural indebtedness, Famines-Approaches to the study of peasant struggles

Unit-II: Tribal Uprising in Colonial India - Tribal Peasant Resistance- Santhal Rebellion 1855-56, Birsa Munda Rebellion, Rampa Rebellion of Rama Raju, Gond revolt of Komaram Bhimu

Unit-III: Peasant Resistance during the Colonial Rule- Indigo Mutiny 1859-60, Deccan Riots 1875, Mappila Revolt 1921, Telangana Armed Struggle

Unit-IV: Peasant and Freedom Struggle- Champaran, Kheda and Bardoli Satyagrahas, Gandhi's mobilization of peasantry, The Rise and Growth of All India Kisan Sabha - Provincial Peasant organizations - Bengal - Bihar - Punjab - Kerala - Andhra etc, - Integration of Peasantry into the Nationalist Movement.

### REFERENCE BOOKS:

- 1. Ranajit Guha, Peasant Insurgence in India.
- 2. A.R. Desai, Peasant Struggles in India.
- 3. D.N. Dhanagare, Peasant Movements in India.
- 4. V. Raghavaiah, Tribal Revolts in India.
- 5. Sunil Sen, Agrarian Struggles in Bengal.
- 6. Y. Vaikuntham, Peasants in Colonial South India.
- 7. Barry Pavier, Telangana Movement.
- 8. K.S. Singh, Tribal Movements in India.
- 9. N.G. Ranga, Fight for Freedom.
- 10. J. Mangamma, Alluri Seetarama Raju.
- 11. Haimandorf, Tribal Hyderabad.
- 12. Kapil Kumar, Peasant in India.
- 13. N ala raj an. Peasant Revolts in India.
- 14. K. N. Panikkar, Against Lord and State.
- 15. Satyanarayana, A. Andhra Peasants under British Rule Agrarian Relations and Rural Economy-1800-1940.
- 16. Saarma. B.K. Taibal Revolts.
- 17. 18.Shahi,S.K.The Tiabal Women of Incia

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### SEMESTER-IV

### CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER - III

### TOURISM DEVELOPMENT

Unit-I: Relevant Concepts for Effective Development of Tourism – National Development Council Report on Tourism Development - National Action Plan 1992 - New Policies on Tourism - Civil Aviation.

Unit-II: Need for Tourism Statistics - Problems - Estimate of World Tourist Arrivals - Receipts- Tourism Statistics in India - Estimates of Foreign Exchange Earnings.

Unit-III: Tourist Traffic - Its Development - Destination Development and Sustainable Development of Tourism.

Unit-IV: Man Power (HR) Development Needs in Tourism Industry - Management Agencies in India - National Tourism Policy - Tourism Legislation in Historical Perspective. Consumer Expectations - Services - Legislation - National Tourism Development Models.

### REFERENCE BOOKS:

- 1. National Development Council Report.
- 2. National Action Plan, 1992
- 3. Reports of World Tourism Organisation (Year-wise)
- 4. Report on Workshop on Tourism, February, 23, IITM, New Delhi.
- 5. Warheb, S.E. Tourism Management, Tourism International Press, London.
- 6. Kaul, R.H. Dynamics of Tourism, Sterling Publishers Pvt. Ltd. Delhi.
- 7. David Weaver: Tourism Management, Wiley Publication.

## M.A. (HISTORY AND TOURISM) SEMESTER-IV CHOICE BASED CREDIT SYSTEM (CBCS) PAPER – IV(A)

### ART AND ARCHITECTURE OF TELANGANA

Unit-I: Pre - Satavahana Art - Architecture of the Satavahana Period - Buddhist Structures - Amaravati School of Art - Developments in the Post - Satavahana Period in Temple Art and Architecture.

Unit-II: Contribution of Chalukyas to Art and Architecture in Telangana - Kakatiya Architecture - Main Constructions -Features - Sculpture - Its Significance.

Unit-III: Development of Architecture under the -Qutb-Shahis of Golconda - Tombs - Religious and Civil Constructions.

Unit-IV: Asaf Jahi Contribution to the Development of Art and Architecture - Main Structures and their Features - the Art of Painting - Collection in Salarjung Museum

### REFERENCE BOOKS:

- 1. Ferguson J: History of India and Eastern Architecture.
- 2. Janhari M : South India and Its Architecture, Varaasi, 1961.
- 3. Kames wara Rao V: Bharatiya Vastusilpalu, Prachina Madhya Yugalu (Telugu Academy)
- 4. 4 Kameswara Rao V: Lepakshi Devalayalu.
- 5. Pery Brown: Indian Architecture Vol. I, Buddhiest and Hindu.
- 6. Prasada Rao C: Kakatiya Silpam (Telugu)
- 7. Radhakrishna Sarma M: The Temples of Telangana.
- 8. Sherwani H.K.: History of Medieval India.
- 9. Sivarama murthy C: South Indian Paintings, Delhi, 1968.

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## M.A. (HISTORY AND TOURISM) SEMESTER-IV CHOICE BASED CREDIT SYSTEM (CBCS) PAPER – IV(B)

### SOCIAL AND ECONOMIC CONDITIONS OF COLONIAL INDIA

**Unit – I:** Indian Economy at the commencement of the British rule- The British Land revenue settlements- Commercialization of Agriculture –Plantation Industry- Rural Indebtedness.

Unit - II: Famines and Famine policy- Development of Railways- Drain of Indian Wealth-Decline of Handicraft Industries

Unit -III: Indian Society on eve of the British rule- Christian Missionaries-Development of Education- Social legislations in Nineteenth Century

Unit -IV: Socio-Religious Reform Movements – Brahmo Samaj, Arya Samaj, Theosophical Society, Ramakrishna Mission, Aligarh Movement- Satya-Shodak Samaj- Sri Narayana Guru

### REFERENCE BOOKS:

- 1. Duncan, J. and M. Derrett, 1999. Religion, Law and the State in India, Delhi: Oxford Press
- Jones, Kenneth. W., 1989. Socio-Religious Reform Movements in British India, Cambridge University Press.
- 3. Krishnamurthy, J., Women in Colonial India, Oxford University Press.
- 4. Powell, B.H. Baden, 1988. Land Systems of British India, Vol. I, II, III, New Delhi:
- 5. Dietmar, Rothermund, An Economic History of India, Routledge, London and Newyork, 2003
- 6. Roy, Tirthankar, The Economic History of India, 1857-2010, Oxford, New Delhi, 2020
- 7. Sangari, K. and Vaid Sudesh, 1989. Recasting Women Essays in Colonial History:
- 8. Srinivas, M.N., 1966. Social Change in Modern India, University of California Press.
- 9. Srinivas, M.N., ed., 1985. India's Village, Bombay: Asia Publishing House.
- 10. Stokes, Eric, 1978. The Peasant and the Raj, Cambridge University Press.
- 11. Stokes, Eric, 1959. The English Utilitarians and India, Oxford: Claredon Press.

12. Whitcombe, Engrarian Conditions in India in the United Provinces under British Rule, 1860-

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### M.A. (HISTORY AND TOURISM) SEMESTER-IV CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER - V(A)

### COMPUTING AND INFORMATION SYSTEM IN TOURISM

Unit-I: Basic Structure of Computer - Hardware - Software - Basic Operational Concepts - Processing Unit - Some Fundamental Concepts - Various Programming Languages - Performing of Athematic and Logical Operations.

Unit-II: Basic Concepts and Operating Systems - Introduction to Word Processor - Spread Sheet - MS Office (Word - Excel - Power Point - Access - Outlook Express) - Office Automation - Email and Electronic Highway-Internet and Web Page Designing.

Unit-III: Global Distribution Systems (GDS) - History - Evolution -Central Reservation System (CRS) - CRS for Hotel Booking, Airlines- Indian Railway Catering and Tourism Corporation (IRCTC) - Different Packages Used - Abacus-Amadeus - Apollo - Galileo and Sabre etc. (Use any one of the CRS Package for Classroom Presentation).

Unit-IV: Importance of E-Tourism - Travel Blogs - E-Marketing and Promotion of Tourism Products - Multimedia Technology - Role of Computers in Travel and Tourism.

### REFERENCE BOOKS:

- Parkinson LK & Parkinson ST, Using the Micro-Computer in Markets McGraw Hill
   1987
- 2. Brahma P. Computer System in Hotel & Catering Industry, 1988.
- 3. Basandra S.K.: Computers Today, New Delhi.
- 4. Mehta Subhash, WordStar -10, New Delhi.
- 5. Taxalik R.K.: Louts 1-2-3, madesimple, New Delhi, Tata McGraw hill.
- 6. Tourism and Information Technology G. Raveendran Department of Tourism, Transport Bhawan, New Delhi-116 001.

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### SEMESTER-IV

### CHOICE BASED CREDIT SYSTEM (CBCS)

### PAPER - V(B)

### HUMAN RESOURCE MANAGEMENT IN TOURISM

Unit-I: Concepts and Perspectives on Human Resource Management - Human Resource Management in Changing Environment.

Unit-II: Corporate, Objectives and Human Resource Planning - Career and Succession Planning - Job Analysis and Role Description.

Unit-III: Methods of Manpower Search - Attracting and Selecting Human Resources - Induction and Socialization - Manpower Training and Development.

Unit-IV: Employee Welfare - Industrial Relations - Trade Unions - Dispute Resolution - Grievance Management - Employee Empowerment.

### REFERENCE BOOKS:

- 1. Mirza &, Saiyaddin, Human Management, Tata Megraw Hill, 2002.
- Aswathappa, K. Human Resource and Personnel Management, Tata McGraw Hill, New Delhi, 2<sup>nd</sup> ed, 2001.
- De Cenzo, D.A. & Robbins S.P. Human Resource Management, 5th ed., New York, John Wiley, 1994.
- Guy, Madhava & Mattock J. The New International Manager, London, Kogan Page, 1993.
- 5. Sernovitz, A. (2006). Word of mouth marketing: how smart companies get people talking. Chicago: Kaplan Publishing
- 6. Baum T., (1995). Human resource management and the tourism and hospitality
- 7. industry: An introduction. London: Chapman & Hall
- 8. Beardwell, I., Holden, L. (2001). Human Resource management A contemporary

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